

# — *RECAPPING 2017* FORWARD TO THE FUTURE



You can view change in one of two ways: as an obstacle or as an opportunity. In 2017, Arizona Forward members faced many changes to the organization they had supported so enthusiastically. As the organization's 2017 Board of Directors Chair, I was proud that our members saw opportunity in the many changes the year presented. Some of Arizona Forward's changes were part of its ongoing technological evolution – a new website, a modernized membership interface and an updated database system. There were also operational changes aimed at better stewarding supporters' resources, including to a more functional office. The other major change was welcoming Lori Singleton as the organization's first new president & CEO in more than 25 years.

What appeared to be a significant challenge became an opportunity to make the organization more relevant than ever. Incoming Board Chair Dave Skinner and an engaged board of directors collaborated with Lori to put a new emphasis on tangible accomplishments. What emerged from 2017 is an organization that has reset, refocused and re-energized itself. Arizona Forward members and staff are now positioned to address key topics decided upon by the board of directors. This sharper focus will allow us to make quantifiable progress on the issues that matter to us.

*Michelle Olson*

Michelle Olson, Board President



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## BOARD OF DIRECTORS

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Withey Morris, PLC\*\*

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Fennemore Craig

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Breckenridge Group\*\*

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Salt River Project\*\*

***David Skinner***

Area Operations Manager, HDR \*\*

***Barbara White Bryson***

University of Arizona

***Glenn Wike***

Arizona Community Foundation \*\*

\*As of January 2017

\*\* Executive Committee Member



# RECAPPING 2017 REVENUE



Memberships: \$298,250

Events and Projects: \$305,534

Fund for Sustainable Future Endowment  
and Annual Giving Campaign: \$11,874

Nina Mason Pulliam Charitable Trust Grant: \$62,500

Special Projects: \$13,886

Interest Income: \$3,046

Investment Gain: \$19,017

TOTAL: \$714,107

## **2017 Contribution Update**

Fund for Sustainable Future Endowment Cumulative Total  
(As of Dec. 31, 2017): \$114,453.22

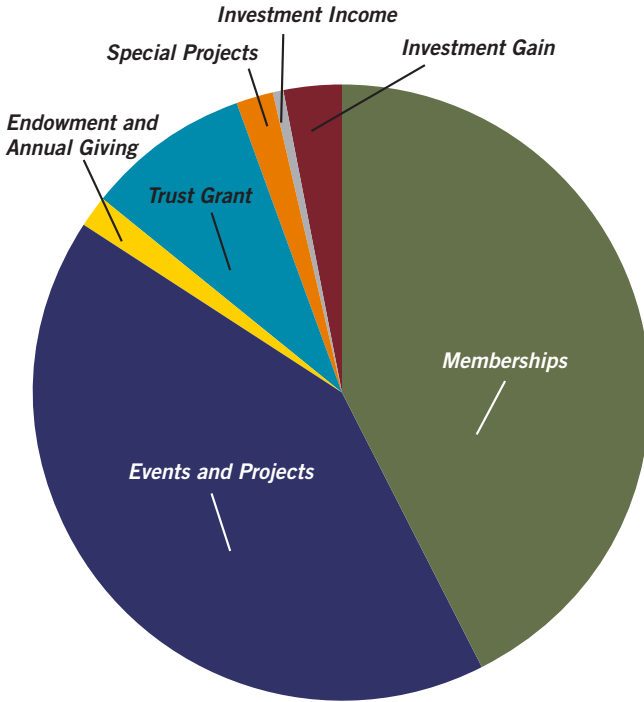
Annual Giving Campaign: \$6,299



ARIZONA  
FORWARD



## REVENUE CHART



**Events and Projects**  
\$305,534

**Special Projects**  
\$13,886

**Memberships**  
\$298,250

**Investment Income**  
\$3,046

**Trust Grant**  
\$62,500

**Investment Gain**  
\$19,017

**Endowment and Annual Giving**  
\$11,874