



CALL FOR ENTRIES

ARIZONA FORWARD  
IN PARTNERSHIP WITH SRP  
PRESENTS THE  
35<sup>TH</sup> ANNUAL  
ENVIRONMENTAL  
EXCELLENCE AWARDS

*FEATURING TWO NEW CATEGORIES:  
GOVERNOR'S AWARD FOR ARIZONA'S FUTURE  
AND  
HEALTHY COMMUNITIES*

AWARDS GALA:  
SATURDAY, SEPTEMBER 12, 2015  
CHATEAU LUXE  
1175 E. LONE CACTUS DRIVE, PHOENIX, AZ 85024

ENTRY DEADLINE: JUNE 30, 2015  
ALL CATEGORIES ARE OPEN STATEWIDE!



ARIZONA  
FORWARD

# 35<sup>TH</sup> MILESTONE ANNIVERSARY EMBRACING PROJECTS THROUGHOUT THE GRAND CANYON STATE



CRESCORDIA AWARD  
(TO GROW IN HARMONY)

Arizona Forward cordially invites you to the largest, most prominent awards competition of its kind, recognizing distinguished contributions to the environment in the Grand Canyon State.

Initiated in 1980, the Environmental Excellence Awards enters a new era on its 35th milestone anniversary as this signature program goes statewide, embracing projects throughout Arizona. All categories are now open to our expanded geographic focus.

It's a natural evolution for this historic program, which has grown significantly and now serves as a benchmark for promoting sustainability, conserving natural resources and preserving our unique desert environment for future generations. Arizona Forward remains rooted in its 46-year legacy of bridging economic growth and environmental quality.

We gratefully acknowledge SRP as a founding member and presenting partner of our awards program for the past 14 years. Arizona Forward and SRP have a strong commitment to environmental stewardship and recognize that the issues we work to resolve do not stop at the borders of metropolitan Phoenix.

Our fresh approach to this institutional program also includes unveiling two new categories — the Governor's Award for Arizona's Future and Healthy Communities. Additional award categories encompass buildings and structures;

site development; art in public places; energy and technology innovation; environmental education/communication; and environmental stewardship.

The awards set the bar for the exceptional physical, technical and social development of Arizona. A panel of jurists appointed for their expertise in each of the award categories will evaluate entries. They will select the Awards of Merit recipients and the coveted first-place Crescordia Award for each category. **A maximum of one Crescordia and two Awards of Merit per category will be presented.** Judges may also elect to withhold an award in any category.

All finalists will be notified in advance of the Sept. 12, 2015, awards gala and will be spotlighted in the *Phoenix Business Journal*. Specific awards will not be revealed prior to the event, however. Winners will be asked to prepare a presentation board of their entry. Display boards of Crescordia winners will be included in a one-year museum-quality traveling exhibit following the event.

Award winners will also be featured in a multimedia presentation at the gala, with acceptance speeches limited to Crescordia recipients. The evening will culminate in the presentation of the prestigious President's Award, which reflects the best of show each year.

We commend everyone who submitted entries in this year's awards program. Your vision and foresight today help ensure a better tomorrow and more sustainable future for generations to come.



# THE PRESIDENT'S AWARD (BEST OF SHOW)

FOR SPECIAL ACHIEVEMENT IN ENVIRONMENTAL EXCELLENCE

This award will be presented to an individual or organization that has made a special impact on the environment. The recipient of the President's Award will be selected from among the 2015 Crescordia winners; individual nominations are not accepted for this award.



*The Solana Generating Station earned the coveted President's Award in 2014.*

Pictured from left to right: Diane Brossart, President and CEO, Arizona Forward; Fred Redell, Abengoa Solar; Bradley Albert, Arizona Public Service; Kelly Barr, Senior Director of Environmental Management & Deputy Legal Counsel, SRP

## 2015 AWARD CATEGORIES

- Each entry must be submitted in one of the numbered categories noted below. Individual projects or people can be nominated for more than one category. However, multiple entries should be specifically tailored to address the criteria of each award category for which they are submitted.
- An entry form and fee must accompany each nomination.
- The judging panel may elect to shift any entry to what it believes to be a more appropriate category.

### GOVERNOR'S AWARD FOR ARIZONA'S FUTURE

*Fostering Arizona's sustainable future through creative initiatives, public policy and/or collaborative efforts that enhance the environmental quality, economic vitality and social fabric of the Grand Canyon State; exhibits game-changing, visionary efforts*

1. **Governor's Award for Arizona's Future**

### BUILDINGS AND STRUCTURES

*Contributions to the built environment*

2. **Civic** (city halls, police and fire stations, community / recreation centers, performing arts centers, park buildings, etc.)
3. **Historic Preservation** (restoration, renovation or adaptive reuse of buildings and structures originally constructed at least 50 years ago)
4. **Commercial & Institutional** (office, retail, restaurants, churches, hospitals, museums, etc.)
5. **Industrial & Public Works** (waste treatment plants, factories, warehouses, bridges, canals, etc.)

### HEALTHY COMMUNITIES

*Contributing to healthy, sustainable communities; preserving, protecting or enhancing environmental resources; tying the built environment to health and wellness*

6. **Sustainable Communities** (master-planned communities, neighborhood revitalization, community redevelopment, etc.)
7. **Multimodal Transportation & Connectivity**
8. **Public Policy/Plans**
9. **Sustainable Workplaces**

### ENERGY AND TECHNOLOGY INNOVATION

*Outstanding product, process or technology that preserves or enhances environmental quality*

10. **Energy and Technology Innovation**

### SITE DEVELOPMENT

*Contributing to the natural or urban environment*

11. **Public Sector** (city halls, police and fire stations, community / recreation centers, performing arts centers, park buildings, waste treatment plants, bridges, canals, etc.)
12. **Private Sector** (office, retail, restaurants, entertainment, churches, hospitals, etc.)
13. **Parks and Trails**

### ART IN PUBLIC PLACES

*Outstanding works of art that are visually accessible to the general public (may be publicly or privately owned)*

14. **Art in Public Places**

### ENVIRONMENTAL EDUCATION/ COMMUNICATION

*Recognizing outstanding achievements in environmental education and communication (events, campaigns, publications, curriculum, etc.)*

15. **Public and Private Sectors**
16. **Educators, Students & Nonprofit Organizations**

### SRP AWARD FOR ENVIRONMENTAL STEWARDSHIP

*Recognizing an individual, corporation or organization that has demonstrated a long-standing, sustainable commitment to improving the environment*

17. **SRP Award for Environmental Stewardship**

# 2015 AWARD SELECTION CRITERIA

The Environmental Excellence Awards program recognizes outstanding contributions to the sustainability of Arizona cities and towns. All entries will be judged relative to the following criteria; please address as many criteria as applicable:

## *Category 1* GOVERNOR'S AWARD FOR ARIZONA'S FUTURE

- Demonstrating community leadership that strengthens Arizona
- Facilitating collaborative efforts that promote regional cooperation and/or public/private partnerships
- Addressing sustainability solutions for Arizona in such areas as land use and open space; water management; energy; transportation; air quality; healthy forest ecosystems; and livable communities
- Fostering sustainable planning, design and development

## *Categories 2-5* BUILDINGS AND STRUCTURES

- Preservation or enhancement of environmental quality
- Integration and compatibility with the natural environment
- Integration and compatibility with the man-made environment
- Conservation of natural resources and/or creation/preservation of habitat
- Contribution to environmental awareness, education, cultural and aesthetic appreciation

## *Categories 6-9* HEALTHY COMMUNITIES

- Contributing to a sustainable environment through resource conservation and innovation

- Demonstrating a commitment to environmental quality and/or creating a positive impact on health and wellness
- Preserving, protecting and enhancing environmental resources
- Advocating policies and plans that foster livable, sustainable communities and regional connectivity and/or healthy workplaces
- Facilitating community engagement, collaboration and/or public/private partnerships toward innovative sustainability programs, projects or services

## *Category 10* ENERGY AND TECHNOLOGY INNOVATION

- Utilizing new technologies or innovative applications of existing technologies
- Demonstrating community involvement, education and outreach
- Conserving or protecting natural resources
- Reducing energy consumption
- Generating clean energy
- Protecting human health and the environment

## *Categories 11-13* SITE DEVELOPMENT

- Preservation or enhancement of environmental quality
- Integration and compatibility with the natural environment
- Integration and compatibility with the man-made environment
- Conservation of natural resources and/or creation/preservation of habitat
- Contribution to environmental awareness, education and cultural and aesthetic appreciation

## *Category 14* ART IN PUBLIC PLACES

- Contribution to aesthetic appreciation
- Contribution to environmentally based culture
- Preservation or enhancement of environmental quality
- Integration and compatibility with the natural environment
- Integration and compatibility with the man-made environment

## *Categories 15-16* ENVIRONMENTAL EDUCATION/ COMMUNICATION

- Contribution to environmental education and awareness
- Initiation of an impactful environmental program
- Participation in a broad-based environmental activity
- Conservation of natural resources
- Production of collateral materials; investigative or research-driven reports; or written, digital and broadcast media or campaigns on environmental topics

## *Category 17* SRP AWARD FOR ENVIRONMENTAL STEWARDSHIP

- Demonstration of a long-standing commitment to environmental quality
- Conservation or preservation of natural resources
- Initiation of an impactful environmental program
- Contribution to environmental awareness
- Participation in a broad-based environmental activity

# SUBMISSION REQUIREMENTS

Arizona Forward requires that all entries be submitted:

1) Electronically through an **FTP site** OR 2) By mail on a **CD-ROM** or **flash drive**

**MATERIALS MUST BE RECEIVED BY 4 P.M. TUESDAY, JUNE 30, 2015.**

**SUBMISSIONS RECEIVED LATER THAN THIS DATE WILL BE SUBJECT TO A LATE FEE!**

**Please note that we will not accept any printed hard-copy materials.** All submitted material must include a completed nomination form and project narrative, along with visuals.

- A scanned copy of the **completed nomination form** for each entry, including the project owner's signature, is required.
  - All team members, including architect, contractor, landscape architect and up to three subcontractors (company names only), **MUST** be submitted as a separate Word document along with the nomination form.
  - Indicate on the nomination form if entry is a public/private partnership.
- **If submitting your materials through an FTP site, please upload all of your materials via Arizona Forward's FTP site (using FTP software\*) at Host: [ftp.ArizonaForward.org](ftp://ftp.ArizonaForward.org) (port 21). The user name is [2015-eea-entries@arizonaforward.org](mailto:2015-eea-entries@arizonaforward.org) and the password is [Ar1zon@1969](mailto:Ar1zon@1969). Create a new folder (make a directory) for each entry with the category number and your entry/project title. Place all of your electronic files in that folder. You may create subfolders for photos and other supporting materials. Please send an email to [EEA@arizonaforward.org](mailto:EEA@arizonaforward.org) to let us know when you have finalized your submission and uploaded all of your materials. **Your entry will not be considered complete until we receive your email.****
- **If submitting your materials on a CD-ROM or flash drive, please mail (along with payment) to:**

**Arizona Forward  
Environmental Excellence Awards  
3800 N. Central Ave., Suite 1010  
Phoenix, AZ 85012**

*\*If you don't already have FTP site software, you can download a free version at [coffeecup.com/free-ftp](http://coffeecup.com/free-ftp) or [filezilla-project.org](http://filezilla-project.org). Please contact the Arizona Forward office if you need assistance.*

All submittals must include electronic photos of the project.

- No fewer than six and no more than 12 photos
- **Horizontal format only, please**
- Must be in JPEG or TIFF format; maximum image size is 5 MB
- Must be 300 dpi resolution
- Please include brief captions in a separate Word document

PowerPoint presentations are acceptable, per the following:

- File must be .ppt (not .pps)
- Photos used in PowerPoint presentation **MUST** also be submitted separately as electronic image files (see photo requirements above)
- Horizontal format preferred

Videos are acceptable, per the following:

- .WMV format only
- **No more than five minutes long**
- Must also provide electronic photos along with video, per requirements listed above

If you have additional materials you feel will highlight your entry, please include them in your submission; however, be sure to keep materials to a minimum.

For questions or step-by-step FTP instructions, visit [arizonaforward.org](http://arizonaforward.org) and click on the EEA events tab.

## AWARDS ELIGIBILITY

- Any individual or organization is encouraged to nominate an outstanding achievement that directly impacts environmental quality.
- Any work or environmental contribution, regardless of its age, that is completed or in full implementation prior to the deadline is eligible.
- Entries must represent a finished product in all categories, with the exception of Healthy Communities, in which adopted plans or policies are eligible.
- Projects may be nominated in more than one category and will be eligible to win in more than one category in any given year; however, separate entry forms/fees and submissions are required.
- Projects that have received a Crescordia Award or an Award of Merit in the past are ineligible in the category for which they were recognized.

**SUBMISSION DEADLINE IS 4 P.M. TUESDAY, JUNE 30, 2015.**

For questions, contact Arizona Forward at (602) 240-2408 or [info@arizonaforward.org](mailto:info@arizonaforward.org) or visit [arizonaforward.org](http://arizonaforward.org).

# NOMINATION FORM

A downloadable version of the Call for Entries and this form are available at [arizonaforward.org](http://arizonaforward.org).

1. Category (select one per entry) \_\_\_\_\_
2. Subcategory (name and number) \_\_\_\_\_
3. Name of Entry \_\_\_\_\_
4. Name of Submitting Company \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, ZIP \_\_\_\_\_  
Phone \_\_\_\_\_  
Contact Person \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_
5. Project Owner \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**PROJECT OWNER SIGNATURE (required):** \_\_\_\_\_

6. Team Members: *You must submit a list of all major project participants, including architect, contractor, landscape architect and up to three subcontractors (company names only) in a separate Word document.*  
\_\_\_\_\_  
\_\_\_\_\_
7. Individual or Organization to Receive Recognition (this is how the award will be imprinted; only **one** name can be listed):  
\_\_\_\_\_
8. Name of Person to Accept Award at Banquet \_\_\_\_\_  
Title \_\_\_\_\_  
Company/Organization \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_
9.  Check if entry is a Public/Private Partnership

Please attach a list of names and mailing addresses for individuals you would like to receive an invitation to the awards program.

## SUBMISSION DEADLINE IS 4 P.M. TUESDAY, JUNE 30, 2015

Submission Fee: \$125

Late Submission Fee: \$175

**NO ENTRIES WILL BE ACCEPTED AFTER JULY 7, 2015.**

Payable to Arizona Forward

We accept cash, check or credit card (Visa, MasterCard or American Express)

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Security Code \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

Expiration Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_