



WHO IS ARIZONA FORWARD?

Arizona Forward is a unique public interest organization that has influenced quality of life decisions in Arizona since 1969. It is exclusively dedicated to bringing business and civic leaders together to improve the environmental quality and economic vitality of cities and towns in the Grand Canyon State.

WHAT IS GRAND CANALSCAPE?

Arizona Forward is proud to steward the Grand Canalscape Project, an initiative aimed at boldly shaping our built environment by breathing urban vitality into the Valley's vast network of canals. It envisions transforming more than 180 miles of canals into quality gathering spaces that connect communities with recreational corridors and alternative transportation routes.

OUR PARTNERS

The Grand Canalscape Project joins several Arizona Forward partners, including the school communities of Brophy College Preparatory, Central High School, St. Francis Xavier and Xavier College Preparatory, SRP, Arizona State University GIOS Sustainable Schools program and the City of Phoenix. A growing list of private sector partners include Wells Fargo, Sunbelt Holdings and Ryan Companies.

THE SCOPE OF THE PROJECT

The City of Phoenix Street Transportation Department secured a \$4.2 million grant from Salt River Project's Municipal Aesthetics Program along with \$700,000 in city funds to design and construct a multi-use trail, street crossings and public art installation along the Grand Canal between Central Avenue and 7th Street— Phase One of Arizona Forward's Canalscape project.

COLOR CANALSCAPE

Grand Canalscape was initiated by Arizona Forward after securing \$40,000 in grant funding from Wells Fargo and the National Fish and Wildlife Foundation to foster environmental education among students about the Valley's canal system. The organization tapped into the minds of Arizona's greatest visionaries – the youth of today and leaders of tomorrow. They reimagined what Canalscape could mean for residents and visitors alike, showcasing their creativity at Color Canalscape, a public event in March 2014.

LONG-TERM OBJECTIVES

This project could provide a template for expansion of the multi-use trail along the Grand Canal further east to Tempe and further west to Glendale. Phoenix has more waterways than Venice and Amsterdam combined. The potential for canal enhancements as place-makers for the community has unlimited potential. Canalscape can serve as an iconic landmark for this entire region.



FOR MORE INFORMATION CONTACT:

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